

Application for 2027 PAAR Director 7/17/2026 8:19:57 PM	
Name	William Smoot
Brokerage	Above the Best Realty, LLC
Current Business Role	Broker
Profile of Current Real Estate Activities	Residential and development of affordable housing
Member of what local board(s)/association(s) of REALTORS®:	PAAR and ARMLS
Position Duties	Yes
Minimum Qualifications	Yes
Do you have any pending litigation or ethics cases against you? If yes, please elaborate.	No
What is the largest organization for which you have been an elected officer?	I have not previously held an elected officer position. My leadership roles have been appointed or command positions rather than elected ones — see Leadership Positions below for the full list and years held. The closest to an elected/selected role is my position as Director of Government Affairs with VAREP (Veterans Association of Real Estate Professionals), a role I was selected for by the VAREP Board of Directors. I'm also currently working with Faye Humphrey to restart the Prescott chapter, which has been nationally approved. While these roles weren't elected, each involved being entrusted with organizational leadership — command responsibility for military units in combat, operational and safety oversight for multi-site flight departments, and now building a new professional chapter from the ground up. I'd bring that same level of accountability to a PAAR Director role.
Prescott Area Association of REALTORS®	No
Local Associations or Boards of REALTORS®	No
State Association of REALTORS®	No
National Association of REALTORS®	No
Prescott Area Association of REALTORS®	Government Affairs
Local Associations or Boards of REALTORS®	No
State Association of REALTORS®	No
National Association of REALTORS®	No
Leadership Positions	Leadership Positions Military Leadership Commander, Air Cavalry Units, U.S. Army — Vietnam, 2 years (combat command) Company Commander, Armor Tank Company, U.S. Army — Germany, 3 years Retired as Major after 20+ years of service; career included flying Cobra helicopters Decorations: Distinguished Flying Cross, Bronze Star Medal, Air Medal w/"V" Device, Vietnam Gallantry Cross w/Palm; Army Aviator Badge Business Leadership Flight Department Manager, Payless Cashway — 5 years — Managed flight operations for a 200-store company Chief Pilot / Director of Operations, Omniflight — 5 years — Oversaw flight operations across 22 locations nationally VP of Sales, Omniflight — 2 years Broker of Record, Above the Best Realty (ABTB) — 2023–2026 — Led brokerage operations, compliance, and agent oversight; currently transitioning to Associate Broker at KMFRE Industry Contribution Association of Air Medical Services (AAMS) — Drew on firsthand experience with medevac operations in Vietnam to help develop civilian air medical services in the U.S. during the industry's early years, working alongside others in the field through AAMS to help build what has become today's nationwide air medical system serving the public. Continued in air medical operations for 10 years total, including roles as Chief Pilot/Director of Operations and VP of Sales at Omniflight. Community & Civic Organizations PAAR Government Committee — Member, 2026–present VAREP (Veterans Association of Real Estate Professionals) — Co-leading the restart of the Prescott chapter with Faye Humphrey (nationally approved); title TBD PUSD Bond Community Presentation — Organizing/coordinating a factual, non-advocacy informational event for Jasper community residents on the PUSD bond proposal, in partnership with PAAR and Jasper J-Club, 2026
PAAR's Strategic Plan	Yes

PAAR Future	I see real opportunity for PAAR to strengthen the connection between the Association and its members — starting with helping REALTORS® better understand the full scope of what PAAR does on their behalf. Many members interact with PAAR through MLS access or the occasional class, without fully seeing the advocacy, professional standards work, and community presence happening behind the scenes. Closing that gap builds appreciation and buy-in, and a membership that understands its Association's value is a membership more willing to engage with it. The other piece is listening — genuinely, consistently listening to what agents and brokers are experiencing day to day, and using that feedback to shape how PAAR operates. When members feel heard, they stop seeing PAAR as something that happens to them and start seeing it as something they're part of. That shift is what turns a professional association into a true professional community — one where members and leadership are working harmoniously toward the same goal, rather than working in separate lanes. I'd like to help PAAR lean further into that direction: more visible communication about what the Association delivers, more structured ways for members to be heard, and a continued focus on the kind of community-facing initiatives — like veteran homeownership education and public outreach — that reinforce PAAR's reputation as a respected, engaged organization both within the industry and in the broader community it serves.
PAAR Director Expectations	My Understanding of the Role A PAAR Director helps set and uphold the professional standards that give members and the public confidence in what it means to work with a PAAR REALTOR®. That means actively listening to the membership, translating their concerns into real action, and protecting PAAR's reputation as a dedicated, respected organization. Why I Believe I'm Qualified I've spent my career in leadership roles that demanded accountability and listening under pressure — as a combat commander of Air Cavalry units in Vietnam, managing a flight department for a 200-store company, and serving as Chief Pilot/Director of Operations across 22 Omniflight locations nationally. As Broker of Record for Above the Best Realty, I was directly responsible for agent compliance and professional standards. I currently serve on PAAR's Government Committee and am co-leading the restart of the Prescott VAREP chapter with Faye Humphrey — work that requires coordinating across multiple stakeholders to get community initiatives done. Strengths I'd Bring Leadership at scale — experience setting consistent standards across large, dispersed organizations Listening-first leadership — a career built on hearing people out before acting Follow-through — I see commitments through, not just discuss them Current community-building experience — active work with VAREP and the PUSD bond community event A veteran/military niche focus — VA loan education and veteran homebuyer advocacy that broadens PAAR's reach
Code of Conduct	
Is there any additional information you would like to contribute to your application?	My career — from combat command in Vietnam, to leading flight operations at scale, to building a real estate practice — has been guided by the same throughline: service to the people I'm responsible for. That's carried into my current work restarting the Prescott VAREP chapter and organizing a community-wide informational event on the PUSD bond proposal this fall. I'd welcome the opportunity to bring that same commitment to PAAR's Board, helping the Association continue to serve its members and the Prescott community with the same level of dedication.
By checking this box, I affirm that:	1) to the best of my knowledge, the above information is true and complete;;2) I am actively engaged in the real estate business;;3) I am a member in good standing with the Prescott Area Association of REALTORS®;;4) I understand that my application will be screened by the PAAR Leadership Development Committee and that the responses in this application will be posted on PAAR's website for members' viewing.